

**THE STATE OF FEDERAL SMALL
BUSINESS SUPPORT: TOOLS AND
RESOURCES FOR SMALL BUSINESSES AND
THOSE WHO SERVE THEM**

MAY 2021

INTRODUCTION

- > Through the COVID-19 pandemic support for small businesses has become an urgent priority for the federal government
- > Support has come through a range of programs brought about by several rounds of stimulus legislation as well as administrative directives from both the Trump and Biden Administrations
- > Given the range of support programs and specific intricacies of each, we at Next Street have prepared the following document to centralize and track the various resource the federal government has made available to support small businesses
- > We track both resources that small businesses can access directly and programs that provide support to organizations serving small businesses
- > This document reflects federal government offerings and does not showcase state or local programs, nor those programs provided by specific business support organizations and capital providers
- > We plan to continue updating this document as more information about various programs becomes available and new legislation such as the American Jobs Plan of 2021 is developed
- > This version of the document was last updated on May 5th, 2021

X ORGANIZATION

We organize these programs into two categories: resources small businesses can access directly, and resources for small business capital and service providers

	Small Business Resources	Capital and Service Provider Resources
Definition	These are specific funds, tax credits, or technical assistance that have been funded by the federal government that small businesses will be able to access over the next few months	This is a set of funding and tools that capital and service providers can use to design their own efforts to support small businesses
Current Topics	<ul style="list-style-type: none">> Targeted & Supplemental Economic Injury Disaster Loan (EIDL) Advances> Economic Injury Disaster Loans (EIDL)> Paycheck Protection Program (PPP)> Employee Retention Tax Credits> Restaurant Revitalization Fund (RRF)> Shuttered Venue Operators Grant (SVOG)	<ul style="list-style-type: none">> State Small Business Credit Initiative (SSBCI)> Community Navigator Pilot Program> CDFI Rapid Response Program> Direct Aid to State and Local Governments> Emergency Capital Investment Program (ECIP)

X SMALL BUSINESS RESOURCES (1/2)

Make sure small businesses in your network know about these programs and how to access them as they become available

	Supplemental & Targeted EIDL Advances	EIDL Loans	PPP
Overview	<ul style="list-style-type: none"> > Targeted and Supplemental EIDL advances provide businesses in low-income communities with advances of up to \$10,000 to ensure business continuity, adaptation, and resilience > The end-of December stimulus added significant additional funding for the program and funds are still available 	<ul style="list-style-type: none"> > EIDL loans provide low-cost, long-term capital to small business with two initial years of payment free terms > Legislative updates in March allowed for businesses to be eligible for larger per-loan amounts, with loans issued before the changes eligible for increases 	<ul style="list-style-type: none"> > Paycheck Protection Program (PPP) funding is still available through approved PPP lenders nationally > Latest legislative updates expanded the eligibility criteria and amount available to sole-proprietors and very small businesses
Administrating body	SBA	SBA	SBA
Resources Available	<ul style="list-style-type: none"> > \$20B in total funding > Up to \$15,000 per business 	<ul style="list-style-type: none"> > Up to \$500,000 per business 	<ul style="list-style-type: none"> > Over \$10B in funding still available
Status	Active	Active	Active
Date of Availability	Now	Now	Now
Learn More / Apply	<ul style="list-style-type: none"> > Learn more and apply directly on the SBA's website, here 	<ul style="list-style-type: none"> > Learn more and apply directly on the SBA's website, here > Businesses that received EIDL Loans before April 7th, 2021 should receive contact from the SBA directly about additional funding available 	<ul style="list-style-type: none"> > Get matched with a lender and learn more about options here > Read about updates to eligibility here > If a business is eligible for add'l funding, they should reach out to their original lender directly

X SMALL BUSINESS RESOURCES (2/2)

Make sure small businesses in your network know about these programs and how to access them as they become available

	Employee Retention Tax Credit	Restaurant Revitalization Fund	Shuttered Venue Operators Grants
Overview	<ul style="list-style-type: none"> > The ERTC is a tax credit for employer business who have kept employees on their payroll and was originally enacted as part of the CARES Act in 2020 > Recent updates expanded the credit to all qualified wages for all businesses under 500 employees, and removed the rule barring businesses that accessed PPP from receiving the credit 	<ul style="list-style-type: none"> > The RRF was established through latest stimulus legislation to provide restaurants nationally with grants equivalent to lost revenue in 2020 > Program is set to launch in late April 2021 with an initial set aside period for businesses owned and controlled by women, veterans, and People of Color 	<ul style="list-style-type: none"> > The SVOG program was designed to provide grant funding to performance venues nationally with significant revenue declines due to COVID > The program is set to launch in April with initial set aside periods for hardest impacted businesses > Application portal is currently under construction but set to open ASAP
Administering body	IRS	SBA	SBA
Resources Available	<ul style="list-style-type: none"> > 70% of qualified wages up to \$40,000 per year per worker 	<ul style="list-style-type: none"> > \$28.6B total program funding > Up to \$10M per business 	<ul style="list-style-type: none"> > \$15B total program funding > Up to \$15M per venue
Status	Active	Open	Open
Date of Availability	Now	Opens Monday, May 3, 2021	Now
Learn More / Apply	<ul style="list-style-type: none"> > Learn more here 	<ul style="list-style-type: none"> > Learn more about the program and what is needed to apply register for the application portal here 	<ul style="list-style-type: none"> > Learn more and apply directly on the SBA's website, here > Business can register for a portal account here

X CAPITAL AND SERVICE PROVIDER RESOURCES (1/2)

Consider these tools as you design new response strategies to support small businesses

	CDFI Rapid Response Program	Community Navigator Pilot Program	Direct Aid to State and Local Gov't
Overview	<ul style="list-style-type: none"> > Latest stimulus efforts allocated emergency funding to CDFIs to be deployed through the CDFI Fund as grants 	<ul style="list-style-type: none"> > Program created under the Biden administration to increase knowledge and awareness of small businesses resources > Takes an ecosystem-level approach to funding technical assistance for small businesses 	<ul style="list-style-type: none"> > As a part of latest stimulus legislation states, cities, tribal governments, and U.S. territories will all receive direct payments to replace lost revenue due to the pandemic to help maintain their budgets
Relevant for	All certified CDFIs	Business Support Organizations, State and Local Government	State and Local Government
Administrating body	Treasury / CDFI Fund	SBA	Treasury
Resources Available	<ul style="list-style-type: none"> > Application closed for \$1.25B > Add'l \$1.75B tranche to come for minority lending institutions and investments in low- to moderate income areas 	<ul style="list-style-type: none"> > \$100M in grants to participating organizations 	<ul style="list-style-type: none"> > \$350B total program funding
Status	Applications Closed	Pending	Active
Date of Availability	TBD	TBD	Now
Potential next steps for your organization	<ul style="list-style-type: none"> > Follow updates to the program here 	<ul style="list-style-type: none"> > Learn more here > Read the SBA's official guidance on implementation, here > Reach out to local networks to understand collaborative applications and opportunities 	<ul style="list-style-type: none"> > Reach out to local State and City representatives to understand their plans for funds and explore potential to direct funding to small business support efforts

X CAPITAL AND SERVICE PROVIDER RESOURCES (2/2)

Consider these tools as you design new response strategies to support small businesses

	Emergency Capital Investment Program (ECIP)	State Small Business Credit Initiative (SSBCI)
Overview	<ul style="list-style-type: none"> > Latest stimulus efforts created new investment program to encourage low- and moderate-income community financial institutions to augment their efforts to support small businesses and consumers in their communities > Program will provide preferred stock or subordinated debt and allocation amounts will be based on total asset size 	<ul style="list-style-type: none"> > SSBCI is a program that allocates funding to state development finance agencies to create specialized small business capital access programs > The goal is to provide catalytic capital that can be leveraged to raise private investment at at least a 10:1 ratio > Each state has the power to tailor their own SSBCI-funded programs that meet the unique needs of each state, region, and community
Relevant for	Depository CDFIs and MDIs	All Small Business Capital Providers
Administrating body	Treasury	Treasury
Resources Available	> \$9B total program funding	> \$10B in total program funding divided among states based on levels of unemployment
Status	Active	Funding amounts announced, Intent to Apply statements due 5/10
Date of Availability	Applications close 7/6/2021	Later this year
Potential next steps for your organization	> Learn more about the program and apply here	<ul style="list-style-type: none"> > Read more about the program here > Check your state's allocations here > Reach out to your state finance development authorities to understand what programs they are planning to apply SSBCI funding to and how your organization can benefit